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FOR IMMEDIATE RELEASE

September 1, 2009 at 12:29 pm

***Barron's* ranks Horan Capital Management, LLC as one of the Top 100 Independent Financial Advisors in 2009.**

Baltimore, MD – Horan Capital Management, LLC (HCM), announced today that *Barron's* ranks its CEO and founder, Patrick Horan, as one of the nation's top advisors in its 2009 list of the Top 100 Independent Advisors. The list was released on August 31, 2009. HCM is the only Baltimore firm to be recognized on the list.

"I feel honored to make the Top 100 list again and be featured in the cover story," said Patrick Horan. "It is great to be showcased in *Barron's*, which is such a reputable national publication. I am also extremely proud of and thankful for the team of professionals that work at the firm and our outstanding partners."

The list, according to *Barron's*, was compiled based on assets under management, revenues the advisors generate for their firms, and the quality of their practices. *Barron's* has been delivering reliable and dependable information on companies, industries, the economy, and financial markets for the last 85 years.

About HCM

HCM (www.horancm.com), based in Baltimore, MD, was founded in 1995 by Patrick Horan, CFP®, ChFC, who has been in the advisory business since 1981. The firm delivers fee-only asset management services to institutional and individual investors nationwide. Portfolios are managed and personalized with respect to specific growth goals, time horizon, volatility constraints, and liquidity needs. The firm has received national recognition from multiple sources, including: *Barron's*, *Wealth Manager*, *Worth*, *Forbes.com*, and *Financial Advisor*. The firm's investment team also appears regularly in the national financial media, including Bloomberg TV and radio.

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